



INNOVATION TOUR ISRAEL 2023

Live an authentic business experience

ParqueTec 
— MÉXICO —

“
Traveling leaves you speechless and
then turns you into a storyteller.”

Ibn Battuta



Change your mind in Israel- Start Up Nation

The city of Tel Aviv is considered the economic center of Israel and after Silicon Valley is the best entrepreneurial ecosystem in the world.

Its **experience in the field of entrepreneurship** will allow you to learn firsthand the success and strategies of all entrepreneurs in this country.

Tel Aviv is **one of the most important technological centers** with global impact in the entrepreneurial ecosystem. Israel is the cradle and world leader in entrepreneurship.



A schedule with **great benefits**

INNOVATION TOUR ISRAEL is designed to cover three main axes:
Training, Networking and Culture.

In addition, each participant can find **technological solutions to local challenges** through visits to destinations such as:

- Tour in Rothschild Boulevard, a premier location for accelerators, hubs and startups.
- Visit Startup Nation Central.
- SimilarWeb
- IronSource
- Wix
- Fiverr
- Lemonade
- Overwolf
- DOOIU
- My Heritage
- Ingitech
- Geometrix
- Zell Accelerator
- Pearl Cohen
- Spike
- AND Ventures
- Nayax
- Desertech
- Tech7
- Facetrom
- Points of you
- Selina
- Bizzabo
- Monday.com
- Weissberger
- AppsFlyer
- And more

Which cities will be on our tour?

Within these cities you can **visit important centers of entrepreneurship** such as Rothschild Boulevard, Technion University in Haifa, The Technion, Israel's leading Institute of Technology, local boutiques, art galleries, the coastal strip, the Shimos Peres Center for Peace and Innovation, Startup Nation Central and other venues to be confirmed.

*The agenda of activities may change to add companies or institutions.

Tel Aviv



Jerusalén



Galilea



Haifa



Beer Sheva



Tel Aviv

During your visit to Tel Aviv, the economic center of Israel and also of technology in the world, as much as Silicon Valley, you will be able to tour the more than 4,000 buildings, all in Bauhaus style, which has given it the title of **"The White City"**.

You can also visit Jaffa, **the oldest port in the world**, which for centuries was an essential step on the trade routes of Egyptian and Phoenician sailors.

Jerusalén

Jerusalem is a city of unprecedented development, the **INNOVATION TOUR** program developed by **ParqueTec** has visits focused on cybersecurity; industry with a constant evolution. Also at a cultural level you can visit the Hebrew University of Jerusalem, an institution that has trained **8 Nobel Prize winners**. **Jerusalem is currently home to more high-tech companies than anywhere else in Israel.**

Galilea

Due to the history of the city of Galilee, its inhabitants, entrepreneurs and government have a unique and innovative vision. This is why this geographical area has promoted the development of ideas to solve the major problems brought about by climate change, including the problem of water and the cultivation of food.



Beer Sheva

Beersheba is the city known as the brain of Israel. and this title has been achieved thanks to the creation of companies focused on cybersecurity, which play a role of global importance.

In addition to **hosting the Computer Emergency Response Team (CERT)**, this place stops the different cyber attacks from industries such as financial, security, transportation, telecommunications, energy and other protocols to follow.

Weizmann Institute of Science

The Weizmann Institute, ranked as **one of the best in the world on a par with Harvard, MIT, Caltech, Stanford, Princeton** and others by the Center for Science and Technology Studies (CWTS) was also recognized by U-Multi-rank 2021, an initiative of the European Commission, **among the top 25 institutes in the world for patents granted and most cited publications.**

When you travel **with us to Israel...**

You are in touch with **world leaders in technology**
technology leaders in different industries.

You find technological solutions from entrepreneurs and
business strategists.

Develop business skills that strengthen you as a leader in
your chosen field.

You create international connections with leaders and scientists
that will boost your business.

And... **you will live Israel!**

¿Por qué invertir en **INNOVATION TOUR ISRAEL** ¿es bueno para tu negocio?

- Strengthen the profitability of your business.
- Increase the highest level of competitiveness.
- Promote innovation as a tool
- Expand basic or specialized knowledge.
- Connect and concrete international relationships to internationalize your business.

If you are an Entrepreneur, CEO, Founder, Innovation Director, Business Linkage or want to be at the forefront of technological advances this trip is for you!

Calendar of activities

TEL AVIV				JERUSALEM		GALILEA	BEERSHEVA	HAIFA	TEL AVIV
October 22	October 23	October 24	October 25	October 26	October 27	October 28	October 29	October 30	October 31
Check-In Hotel Kickstart Meeting DOOIU Weissberger Innovation and Peace Center - Simon Perez Tour Yaffo Antigua Fish Restaurant Dinner Dinner in Tel Aviv	Weizmann Institute of Science Spike Zell - Accelerator Investment Investment Fund - AND Ventures Dinner in Tel Aviv	Pearl Cohen - Attorneys at Law Monday Facestron WIX Points of You Dinner Arabian Food	Journey Journey Free night	VC - Our Crowd U. Hebrew Company Visit Company Visit My Heritage Dinner - Arabian Restaurant	Visit the Old City of Jerusalem	Nazareth, Tabgha, Capernaum, Sea of Galilee and Jordan River and Jordan River	DeserTech Visit to the U. of Beer Sheva entrepreneurship center Visit to medical simulation center Gate 7 - Accelerator Free evening	Mati - Accelerator Visit at the U. Technion Company visit Investment Fund Visit in Haifa Closing Dinner	Free time at leisure Check Out - Hotel Return to home

Regístrate ahora



Aparta tu lugar

Tengo una duda

Access to the JOURNEY

Connect with the creative minds, financial experts and investors who are truly developing the technology industry.

This year's Journey will reveal how innovative technologies are transforming humanity and impacting our daily lives.

Know more in : <https://journey-israel.com>



What is included?

- Tourism: Free time will be assigned to visit the cities we will visit.
- Local Transportation: Private minibus, with English speaking guide.
- Complements: Professional escort, Mexico-Israel-Mexico. Welcome KIT and guided tours.
- Meals: Lunch or dinner.
- Hotel*

*Lodging suggestion: <https://brownhotels.com/brut>

Investment

\$5,000 USD

10% discount for groups of 5 people and ParqueTec community.

20% discount valid until June 1, 2023.

10% discount from June 2 to September 1, 2023.

DATE:
October 22-31, 2023

What is **not** included?

- Personal extras.
- Airport transport.
- Airport, border and visa fees.
- Nor any other unspecified expenses.
- Airline tickets.
- Medical insurance.
- Tips.
- Extra food and beverages

Some relevant facts...



Israel is the world's largest venture capital investor: 2 billion euros for a population of 8 million.



According to Israel's National Startup Center during 2021 Israel's capital achieved a 136% growth in equity investments over 2020 and also exceeded the global average of 71%.

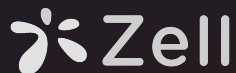


Israel has a strong educational infrastructure and its state-of-the-art business incubation system has enabled the country to create one of the highest concentration of high-tech companies in the world, backed by privileged access to venture capital in international financial centers.



In the country there are more than 70 venture capital firms ready to invest in any advanced project, which allows the development of companies in their early years and later, once they have reached technological maturity, to develop successfully abroad.

Companies you can meet during the tour



Your feedback supports us

Fernando Lelo de Larrea: I had a special interest in deepening my knowledge of innovation technologies and making contacts in Israel, especially on climate change issues. I have found that there is an impressive leadership and I thank ParqueTec and the whole team, it was a very enriching trip both to learn, to be inspired and to make very specific relationships that I can follow up on for my investments.



Diego Solís: Those were very profitable days because I had the opportunity to meet many companies that told first-hand how they started their ventures and how they raised capital. their ventures and how they raised capital. It has also been an enriching enriching experience because I have been able to have access to private spaces where I have been able to ask questions one on one.
It is a unique experience for entrepreneurship.



Your feedback support us



Felipe Arboleda: I decided to go to Israel because I wanted to gain more knowledge and understand the mindset of this country. I leave very happy and grateful. I took many theories that I can put into practice in my business in Medellin. I am also very happy with ParqueTec for all the logistics that allowed us to meet companies and valuable people for my business.



Luis Javier Zacapantzi: I came to Israel with the interest of getting to know the country because it has many aspects in technologies and I have a project of Solar Photocells. I got many contacts and above all many ways to make my project stronger. I thank Ron Oliver, ParqueTec and the whole team for this adventure. I recommend everyone to come and take advantage of these opportunities provided by the program.

Contact

For more information

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MEXICO

